



SPRING EVENTS with Paradise Art Center!



Chamber After Hours Mixer

April 18 - 5:30 - 7:00 pm

Join us at Paradise Art Center for an evening of networking and socializing hosted by Paradise Rotary and the Paradise Ridge Chamber of Commerce!

Gold Nugget Craft Faire

April 27 - 10:00 am - 5:00 pm

April 28 - 10:00 am - 4:00 pm

Join Paradise Art Center at the 2024 Gold Nugget Days Craft Faire for a fun-filled weekend of Paradise Local artisan booths, music, food, and more! The week-long event will be a celebration of the origins of Paradise and Magalia during the early gold mining days. Starting with the Queen Coronation, Parade and ending at the Craft Fair. Events will be held at various locations including the Gold Nugget Museum.



Chocolate Fest

May 11 - 10:00 am - 5:00 pm

The Chocolate Fest is just around the corner! On Saturday, May 11, be sure to stop by our booth! We will have an information and art sales booth inside the Terry Ashe Rec Center, as well as a demonstration booth!

2024 Upcoming Art Shows

Want to display your art in an upcoming show?



Wheeler Gallery Show Schedule

Member Shows:

Open to all Art Center members, no theme required.

Invitational Shows:

By invitation only. If you are interested in participating in an invitational juried show, please contact Greg Sanchez of the Gallery Committee at cubfan1a@yahoo.com

Get a prospectus at the Art Center or on www.paradise-art-center.com

Theme	Show Dates	Receptions	Drop Off *	Pick Up *
Art Nerds (Plus One)	Feb 24 - Mar 22	February 24, 4:00 - 6:00 p.m.	-	Mar 22
Community Youth Show	Apr 1 - Apr 26	April 20, 4:00 - 6:00 p.m.	Mar 26	Apr 26
Member Show	May 6 - June 7	-	Apr 30	June 7
Music & Masterpieces	June 15 - July 5	June 15, 4:00 - 6:00 p.m.	June 11	July 5
Member Show	July 15 - Aug 9	-	July 9	Aug 9
Member Show	Aug 19 - Sep 13	-	Aug 13	Sep 13

* must be between 1-4 pm



Nic's Wine Bar & Deli Show Schedule

Show Dates	Drop Off *	Pick Up *
Feb 20 - Mar 23	-	Mar 26
Mar 26 - Apr 27	Mar 22	Apr 30
Apr 30 - June 1	Apr 26	June 4
June 11 - July 6	June 7	July 9
July 9 - Aug 10	July 5	Aug 13
Aug 13 - Sep 14	Aug 9	Sep 17

* must be between 1-4 pm

Want to display your art in an upcoming show at Nic's?

Nic's Shows:

Open to all Art Center members, no theme required.

SPRING VOLUNTEER OPPORTUNITIES

As many of you already know, one of the benefits of PAC membership is the opportunity to join old friends and to make new ones. As you expand your artistic expression through the art center's classes, you can also strengthen your sense of belonging and of community by participating with PAC at events. Here's some upcoming ways to join in:
(For more information, see contacts at end.)

Paradise Ridge Chamber After-Hours Mixer

April 18, 5:30 - 7:00 pm

- Assisting with creation of raffle and art demonstration(s).
- Setting up and staffing the reception.

Gold Nugget Days

April 27: 10:00 am - 5:00 pm, April 28: 10:00 am - 4:00 pm

- Setting up (April 27) and taking down the booth (April 28).
- Assisting with staffing the booth and with sales during the event.

Chocolate Festival

May 11: 10:00 am - 5:00 pm

- Setting up and taking down the booth.
- Assisting with staffing the booth and with sales during the event
- Assisting with art demonstrations.

Ongoing

Paradise Art Center is in need of docents to answer phones, greet visitors, provide information about the Art Center, assist teachers and make sales. You have your choice of any day in the week from 1 to 4 p.m.; and from 9 a.m. to noon on Tuesday, Thursday and Friday.

For details on event activities or docenting, email Joanne Wright: jpotterwright@gmail.com
For details on gallery opportunities, email Sally Armstrong: sallyarmstrong33@yahoo.com



RAISE THE ROOF

Raising money to replace the Paradise Art Center roof

As a result of our intense rainstorms this year, the Paradise Art Center roof is not only leaking, it also caused the collapse of one of the ceiling panels in our classroom. After inspection by our contractor and roofer, we are not only having to replace our entire roof, there will need to be major construction requiring all new framing and correction of prior roofing mistakes. We are not sure of the extent of termite damage and/or dry rot. Additionally, it is quite likely that we will have to retain the services of an engineering firm to do an assessment of the building's load-bearing infrastructure as it is suspected that a very necessary wall or structural pillars have been removed. The first phase of this project will be a minimum of \$60,000 and we suspect from conversations with the contractor that, with the new issues that will be revealed when they can see inside the roof, it will end up to be \$80,00 to \$100,000

We are looking at all the ways to raise the money needed for this crucial construction, including a bank loan, grant opportunities, community fundraising events and donor solicitation. We know that our members, community supporters and social media followers who can help monetarily will do so.



Last Fall we created Partners in Art as our overarching fundraising slogan. "Partners in Art Raise the Roof" is the name of this current campaign. Our Raise the Roof fundraising goal is \$100,000. We are off to a great start with an anonymous offer to match funds up to \$25,000 to preserve our building, which is one of the last historic buildings in Paradise.



We sincerely hope that you will be willing to make a tax-free donation to this most worthy cause. Following are ways to donate. Be sure to indicate that your donation is for Raise the Roof.

- Issue an electronic payment from your bank
- [Donate via PayPal](#)
- Drop off or mail a check to:
Paradise Art Center, 5564 Almond Street, Paradise, CA 95969
- Bring in your recycling or spare change. It all helps!

Through circumstances we all know, those of us who have returned and are committed to rebuilding our beautiful town are considered the "New Pioneers." I sincerely hope you will join us in creating and preserving the legacy of Paradise Art Center for generations to come.

Sincerely,
Kathy Dysert
President of the Board

Nerds Plus One Reception and Show a Huge Success

The Paradise Art Center held a very unique gallery opening and reception inside Wheeler Gallery February 24. Having receptions is not new to the Art Center but this was a first of its kind special invitational show titled (Professional) Art Nerds (Plus One) featuring the works of teachers and members Steve Ferchaud, Berta Roebuck, Patti Lloyd, Sheri Schwartzeller, Emily Wycoff and Greg Sanchez (the Plus One). It was also the first of its kind reception post Camp Fire.

Over 125 people attended Saturday afternoon into the evening and the overwhelming feedback is that it was a special night of gathering and quality work that many had not seen in the new and improved Wheeler Gallery in some time. Charcuterie, prepared by Berta Roebuck. Libations served by Margaret Vanlaan-Martin also added to a great ambience as visitors crowded the gallery, hung out in the courtyard and viewed the mural by Steve Ferchaud. Doreen Fogle and President Kathy Dysert did the honors at the sales desk and were very busy. Over 30 pieces of artwork sold for a little over \$4300 as well as two silent auction paintings for \$230. In addition to raising those funds for the restructuring and reroofing of the Art Center building, attendees also generously donated an astounding \$2800 to the cause. As well, the Art Center garnered eight new members Saturday.



Greg Sanchez, the leader of The Nerds (and who professes not to be one), was ecstatic with the evening. "I was certain it would be well attended, but you never know how people will respond," he said. "The bottom line is I knew we had some of our very best and their true talent was on display."

"The group of us want to thank everyone who attended," continued Greg. "Your camaraderie, generosity and praise for what we do is why we do it. And I want to thank Steve, Berta, Emily, Sheri and Patti for making me look good."

The next special reception will be held April 20, 2024 for the Community Youth Show, featuring student work from Paradise and Ridgeview High Schools. More information will be available soon.

- Greg Sanchez

(additional photos on the following page)

Nerds Plus One Reception and Show a Huge Success (continued)



DONOR SPOTLIGHT - Harriet

Harriet Grosso was a Paradise resident and former member of Paradise Art Center. Since the Camp Fire, she and her husband, Marc, have relocated to Coronado, CA. Harriet is a “potter”. “Potters are a friendly bunch. We all love to play in mud.”

She misses the camaraderie of Paradise Art Center and the Center’s accessibility. Unfortunately, she has yet to find anything similar in her area now. With a “soft spot” in her heart for the Art Center and her desire to help us survive very trying times, Harriet has been a monthly donor for the last 4 years. “It’s painless, really,” said Harriet. “It was so easy to set up automatic payments with my bank.”

Thank you, Harriet! We so appreciate your on-going support!



Why Are Handmade Cups so Expensive?

People often wonder why a coffee cup in a galley or craft store costs more than one at Marshal’s or Penny’s. The handmade cup is created from start to finish by a person who is putting time and effort into making something that is lasting, strong, beautiful, and unique. Often it is difficult to pick a mug from all the interesting ones on display, each one has its own qualities that set it apart from the others. The small marks and variations in a handmade cup make it special. When you use that cup you may even think of the potter you talked to at the fair.

It takes a person many years to develop skill and expertise in any field, that also goes into the price, along with the material costs. You are also supporting someone who is local and often they live in your community. Your purchase helps support their lifestyle and contributes to the local economy. The mass produced cups in stores have no differences, are made in molds and by machines, often in far away countries.

All the handmade mugs I have I cherish and using them reminds of the person who made it. The purchase you make is very important to the potter and much more direct than buying one from a large chain. Support your local artists, you will be happy you did.

- Cathryn Hudin



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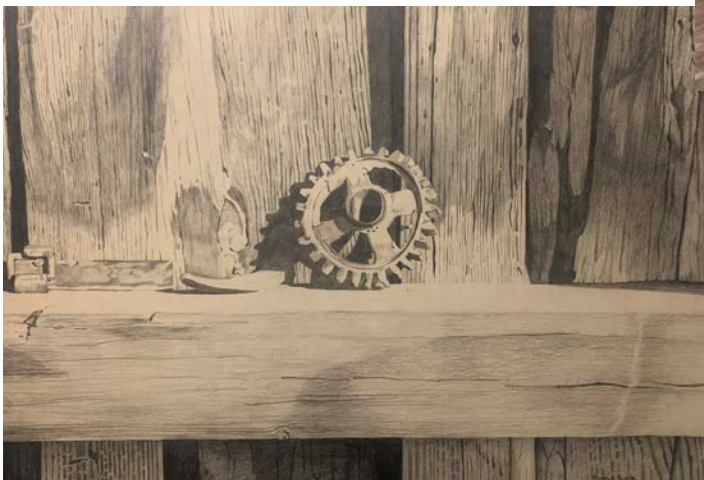
Member Spotlight – Greg Sanchez

If you are familiar with the old maxim “If you want something done, give it to a busy person” it might bring to mind Paradise Art Center member Greg Sanchez. He has lived on and off in Paradise since 1973, having graduated from Paradise High School in 1977. Although not living in Paradise at the time of the Camp Fire, Greg was personally affected due to friends and family who were impacted by the disaster. He returned to make Paradise his home with the desire to help in the rebuilding of the town. He saw a need for action, and after meeting art center members Berta Roebuck and Kathleen Dysert he saw an opportunity to put both his teaching and organizational skills to use. He became a member of Paradise Art Center in 2022 and since joining he has participated as an instructor, and by working on Wheeler Gallery improvements, assisting with fundraising, and recently assuming the position of chairperson of the Facilities Committee.



Artistically Greg considers himself a ‘realist’ and his favorite artists are from the Italian Renaissance. He feels the greatest true artist of all is Michelangelo. It isn’t only the incredible artwork produced by Michelangelo, but also his indomitable dedication to his craft. Having seen much of Michelangelo’s work in person, Greg states, “nothing prepares you for actually seeing it for real.” Other artists that he admires are both Vincent Van Gogh and American realist Edward Hopper.

As an artist Greg’s primary media are graphite and watercolor. He teaches drawing classes at Paradise Art Center and brings a strong personal belief “that everyone can draw and therefore everyone can be an artist with practice of basic fundamentals.” His personal philosophy accepts that there are varying degrees of innate talent, but that everyone can learn and apply the sound basics of drawing.



His artistic journey began in middle school in San Jose when he became aware that he not only enjoyed drawing but had the ability to draw well. When he returned to Paradise, he found Paradise High School had a very good art department and attended every art class possible. An ‘eclectic and formally trained’ Paradise High School art teacher, Lynn Mills became his first mentor. The year Greg graduated he received the Outstanding Art Student award. During high school he won several

Member Spotlight – Greg Sanchez (continued)

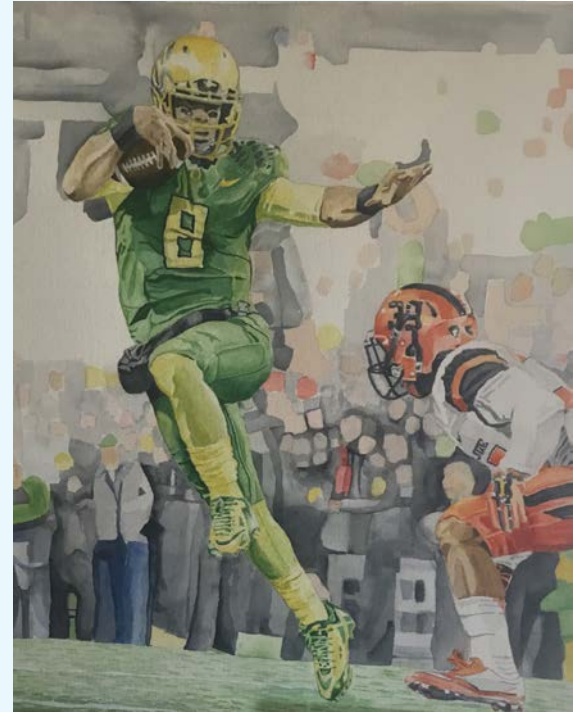
additional awards as well as several awards at the Silver Dollar Fair in Chico.

After high school he attended San Jose State for one year and then transferred to Chico State with an art major. During this time, he feels fortunate to have had mentors such as Sal Casa, Janet Turner, Tom Griffith (Sanchez had two drawings published in Griffith's book), Ken Morrow and Richard Hornaday. After graduation, Greg received his teaching credential from Chico State and began student teaching at Oroville High School under the guidance of Dave Tamori, a hall of fame teacher and coach. Dave Tamori taught his students using Drawing on the Right Side of the Brain which became Greg's teaching model.

Greg's membership brings both his formal art education with teaching and coaching experience of 32 years, as well as his dynamic 'can do' philosophy. When asked about the importance of art Greg noted "The role of art is profoundly important to mankind" and "Art history IS world history." Commenting on the importance of art locally he said, "Paradise has an astounding amount of art talent per capita, considering the fire and reduction of population. Art is a healer and many in town are using it as such. The Art Center has a strong membership driven by an awesome President, teaching staff, board members and practicing professional, talented artists such as Steve Ferchaud, Berta Roebuck, Joanne Graham, Kathy Presentati, Cathryn Hudin, Christine McShane and Jim Robertson, just to name a few."

Finally, taking another tried and true saying, "seeing is believing", take the time to visit Paradise Art Center and see the 'new' Wheeler Gallery. All it takes for progress is a dedicated, committed membership.

- Kathleen Presentati



PARADISE ART CENTER CLASSES & WORKSHOPS

Ongoing Classes

Lab fees are charged for all sessions, in addition to instructor fees, to pay for site maintenance. Instructor fees vary by class. For more info contact the instructor or facilitator or Kathy Dysert at 707-480-2426
Lab fee: \$2/member, \$5/non-member

Classes, by Media

Instructors

ACRYLIC - All Levels

Thursdays, 9:30 - 11:30 am. Techniques for making acrylic paintings go from good to great. Bring your own materials. This class is ongoing. Fees per class: \$20 members, \$25 non-members, plus lab fee.

Christine Mac Shane
530-370-1285
christinemacshane@gmail.com

COLORED PENCIL - All Levels

Wednesdays, 1 - 4 pm. For beginning to advanced artists interested in learning the basics, as well as increasingly more advanced techniques. This class is ongoing. Fee: \$10 per class, plus lab fee. First class is free!

Kathy Dysert
707-480-2426
kdysert@pacific.net

Sally Armstrong
530-327-8626
sallyarmstrong33@yahoo.com

DRAWING - All Levels

Tuesdays, 5 - 7 pm. Instruction will be tailored for individual needs, focusing on improving observational skills for pure drawing and/or as a tool for improving the foundation for the use of other media. Materials needed would include a sketchbook and pencils of your liking. Other materials provided. 4-week sessions. Fee: \$45 members, \$50 non-members, plus lab fee.

Greg Sanchez
cubfan1a@yahoo.com

PASTEL - All Levels

Mondays, 1 - 4 pm; 4-week sessions. Focus on the application of pastels as well as blending of colors and creating texture. Includes pre-drawn lessons. This class is ongoing. Fees: \$60 members, \$72 non-members, paid up front, plus lab fee.

Joanne Graham
gundog777jg@aol.com

POLYMER CLAY - All Levels

Tuesdays, 9:30 am - 12:30 pm. For beginner and experienced clayers. Learn basics of polymer claying. This class is ongoing. Fees: \$20/4-week sessions, plus lab fee.

Sheri Schwarzweller
760-504-5056
sheriwindo@gmail.com

POTTERY - Beginning

Mondays, 5:30 - 8:30 pm. This class is designed for people new to working with clay and those with previous experience many years ago. Cathryn will be demonstrating hand building techniques and follow a project list. Students will receive a materials list the first day of class. Everyone will need to accomplish these basic skills before moving onto more complex projects. No previous knowledge of clay is necessary. Tools, clay types, kiln firing and other aspects of clay will be covered in detail. Minimum of six students. This class is ongoing for continued learning. Class fee: \$10/session plus lab fee.

Cathryn Hudin
530-353-9655

ONGOING CLASSES, continued

Lab fees are charged for all sessions, in addition to instructor fees, to pay for site maintenance. Instructor fees vary by class. For more info contact the instructor or facilitator or Kathy Dysert at 707-480-2426
Lab fee: \$2/member, \$5/non-member

Classes, by Media

Instructors

POTTERY - Intermediate/Advanced

Mondays, 2 - 5 pm. Students must commit to one month, and have a basic knowledge of ceramics. This is not a drop in class. It is ongoing, and meets every Monday. Pottery making takes time, often projects take two-three months to finish. Kilns are fired when there are enough pieces to fill them. More advanced levels of pottery will be covered including hand building, wheel throwing, glazing, and kiln loading. This class is ongoing. \$10 per class session, plus lab fee.

Cathryn Hudin
530-353-9655

WATERCOLOR - Beginning

Fridays, 9 - noon.
Learn watercolor techniques in detail. Come and play with colors. Students need to bring their own materials. This class is ongoing. Fee is per class, \$18 for members, \$21 for non-members.

Amanpreet (Amy) Kaur
530-521-0693 (text only)
amanp.261@gmail.com

WATERCOLOR - Intermediate/Advanced

Thursdays, 12:30 - 3:30 pm. or Saturdays, 12:30 - 3:30 pm.
(begins again April 11 and 13)

This class is a 4-week course in landscape watercolor painting for intermediate and experienced students. In this time frame, the artist will be challenged to develop a series of paintings with a common theme and subject matter based on the season. We will study other artist's works, explore color theory and mixing, painting techniques as well as in studio demonstrations. A materials list will be provided way ahead of schedule before the class to make time for deliveries. This class is ongoing. \$60 for 4-week sessions.

Lenn Goldmann
530-343-1181
lenngoldmann@gmail.com

OPEN STUDIO TIMES

Lab Fees only (\$2 members/\$5 non-members) • Days and times subject to change.

WATERCOLOR STUDIO

Tuesdays 1 - 4 pm - Facilitator: Cathy Hales, 530-873-0579, c.hales@comcast.net

POTTERY STUDIO

Thursdays 10 am - 1 pm – Facilitator: Patti Lloyd, angelloyd48@yahoo.com

Sundays 9 am - 12 pm – Facilitator: Claire Neal, 530-828-1158

OPEN STUDIO (any media)

Mondays 4 - 6 pm – Facilitator: Berta Roebuck, berta.roebuck@gmail.com

Fridays 1 - 4 pm - Facilitator: Sally Armstrong, sallyarmstrong33@yahoo.com

BOARD MEETINGS

Board meetings are scheduled the second Sunday of every month at 1:30 pm on Zoom. Changes and announcements are sent in email. Board meetings are open to all.

Agendas, notifications and/or changes are sent in email. All Art Center members and the public are welcome. **Join any board meeting via Zoom:** <https://tinyurl.com/artcenterzoom>

Board of Directors

(through June 2023)

Kathy Dysert (25) - President
kdysert@pacific.net 707-480-2426

Cathryn Hudin (25) - V. President
cathyhudin@gmail.com 530-353-9655

Doreen Fogle (24) - Treasurer
dafogle@gmail.com 873-5023

Karen Voigt (24) - Secretary
nomokavadc@gmail.com 858-254-8034

Steve Ferchaud (24)
steveferchaud@gmail.com

Pam Hartley (25)
pamhartley@sbcglobal.net

Lori Phelps-Zink (25)
loripzink@earthlink.net

Berta Roebuck (25)
berta.roebuck@gmail.com

Ann Slocum (24)
annkslocum@gmail.com

Paradise Art Center Committees

(c) denotes committee chair

Executive: Kathy Dysert (c)

Facility Committee: Cathryn Hudin (c)

Finance: Doreen Fogle (c)

Fundraising (part of Finance): Karen Voigt (c)

Grants (part of Finance): Karen Voigt (c)

Merchandising (part of finance): Patti Lloyd (c)

Membership:
Cathryn Hudin (c)

Education:
Kathy Dysert (c)

Gallery:
Sally Armstrong (c)

Community Outreach: Kathy Dysert (c)

Events (part of Community Outreach): Joanne Wright (c)

Social Media, Newsletter, Website Committee (part of Community Outreach): Berta Roebuck (c)

Property-Building/Facilities:
Greg Sanchez (c)

Volunteerism:
Valerie Kelsay (c)

Librarian: Valerie Kelsay (c)

Digital Historian: open

Paradise Art Center is interested in talking to you about becoming a Board member! It is an important and rewarding position that ensures that the arts continue to grow and prosper in Paradise. In June, four Board seats will be up for election. If interested in finding out more or in running, please contact Valerie Kelsay at valeriekelsay@gmail.com or Kathy Dysert at kdysert@pacific.net

THANK YOU FOR SUPPORTING THE PARADISE ART CENTER!

If you would like to help us make improvements to our classroom and gallery, please consider a direct donation to the Art Center. Here are a few ways to donate:

- **Send a check** directly to Paradise Art Center, 5564 Almond St, Paradise, CA 95969
- **Buy merchandise or donate online through PayPal** via our merchandise website, <http://paradiseartcentersales.org/>
- Make a donation **via PayPal or credit card**, <https://www.paypal.com>.



Proud member of the
Paradise Chamber
of Commerce.



Donate to our sustaining
fund through [North Valley
Community Foundation](#)



Thanks to KIXE for their support.

WE APPRECIATE OUR SUPPORTING BUSINESSES...





MEMBER APPLICATION

All memberships in Paradise Art Center are for one year beginning Sept 1 and ending Aug 31 the following year. Please make check payable to Paradise Art Center. Return this form & your check to

5564 Almond St., Paradise, CA 95969
Questions? Please call us at (530) 877-7402.

- Mailing List
- Volunteers
- Website
- Membership

PLEASE PRINT

Date _____

Name _____

Address _____

City _____ Zip _____

Phone _____ Cell _____

email _____

artist website www. _____

• include link on Art Center website? yes no

Art Center membership was referred to me by _____

FAMILY MEMBERSHIP ADDITIONAL MEMBERS:

Names _____

Emails _____

Membership Benefits:

- Show art in all member shows in Wheeler Gallery.
- Pay lower lab fee for classes and workshops.
- Show and sell art work in Wheeler Gallery or cubicle.
- Link your art website from the Art Center website.

DUES CATEGORIES - check one that applies

- \$40 Single Membership, new or renewal
- \$50 Family Membership, new or renewal
2 adults & children under 18
- \$20 Student Membership
- \$55 Sponsor \$100 Business / Patron
- Contribution to General Fund
- Cash Check # _____

Membership Survey Paradise Art Center depends on volunteers. Please check any that apply to let us know how you can help. We will contact you when help is needed.

- Phone tree / clerical
- Event coordination, planning, or assistance
- Fundraising
- Publicity
- Gallery docent / set-up assistance
- Computer / technical assistance
- Construction
- Yardwork / Cleanup
- Community Outreach
- Committee Member
- Teaching classes / workshops
- Other _____

My artistic interest(s) is/are _____

I have these business / professional / artistic skills that might provide support to the Art Center: _____

**Please mail this form and your check to
5564 Almond Street Paradise, CA 95969**

Visit our website for updates and information:
www.paradise-art-center.com